

OSB

SULIMAN S. OLAYAN
SCHOOL OF BUSINESS

DARWAZAH CENTER FOR
INNOVATION MANAGEMENT
& ENTREPRENEURSHIP

RAMI MAKHZOUMI INITIATIVE
IN CORPORATE GOVERNANCE

Family Business Symposium

Prominent leaders and scholars from MENA and the world share family business best practices of governance, succession and growth. Family business leaders on two panels reflect on their experience and engage in a discussion with the audience on tackling succession, governance, growth, and innovation challenges.

October 6 | 1:30p.m. - 8:00p.m. | Maamari Auditorium

1:30pm – 2:30pm
Welcome

Steve Harvey, PhD
Dean, Suliman S. Olayan School of Business (OSB)

Keynote Speaker

Michael Carney, PhD
Research Chair in Strategy and Entrepreneurship, Concordia University

2:30pm – 2:45pm
Q&A

2:45pm – 3:15pm
Networking Break

3:15pm – 4:30pm
PANEL DISCUSSION I
Succession Planning as a Governance Issue in Family Business

In the light of the importance of successful governance transition for business sustainability and efforts in professional and family setting contexts, this session introduces thoughtful succession planning strategies drawing on insights from the trenches.

Fayez Rasamny
Chairman and CEO, Rasamny Younis Motor Company

Reg Athwal
Founding Partner and Managing Director, RTS Global Partners

Moderator: **Dr. Rida Elias**, OSB

4:30pm – 4:45pm
Q&A

4:45pm – 5:15pm
Networking Break

5:15pm – 6:30pm
PANEL DISCUSSION II
Innovation and Growth in Family Business

Innovation is the new motto to survive and adapt in any business. This session will introduce new approaches and insights for infusing innovation and sustaining growth in family business contexts.

Karim Baalbaki
Chairman and Managing Director, BCI- Holding S. A.

Anthony Boukather
CEO, A.N.Boukather SAL

Moderator: **Dr. Bijan Azad**, OSB, Director, Darwazah Center for Innovation Management & Entrepreneurship

6:30pm – 6:45pm
Q&A

6:45pm – 7:00pm
Closing Remarks

7:00pm – 8:00pm
Reception



Dr. Michael Carney is the Concordia University Research Chair in Strategy and Entrepreneurship at the John Molson School of Business, Montréal. He has published work on the governance and strategy in Asia's family-owned business groups. Michael presented his work at the Family Firm Institutes global conference in Miami and published an article in the FFI Practitioner on the theme of How Should the Family Business Community Respond to the Challenge of Economic Inequality? Michael also collaborates with Montréal-based Business Families Foundation and along with Canada's Family Enterprise Exchange is organizing the 2017 Family Matters Forum in Vancouver.

Fayez C. Rasamny is Rasamny Younis Motor Company's Chairman, responsible for leading the company's Board of Directors. He is also a member of Young President Organization-Lebanon Chapter and served in multiple positions, including Chapter Chair, Education Officer, and Membership Officer. Additionally, he is a member of the Executive Education Alumni Committee at London Business School and a member of the Global Dealer Advisory Panel of Nissan Motor Company Limited.



Reg Athwal is the Founding Partner and Managing Director of RTS Global Partners. He is a world-renowned family business executive advisor, and has personally facilitated 1,680 family board meetings since 2006. Reg is also a Fellow Member (FPSA/CSP) and recently completed his new book *Unleash Your Family Business DNA*. In 2016, he won the Disruptive Entrepreneur of the Year Award for his social impact on family businesses and the creation of an innovative business model in the professional services sector.

Karim I. Baalbaki is the Chairman and Managing Director of BCI Holding S.A., a leading manufacturer of specialty chemicals in the EMEA region. Karim serves on the Board of BLOM Development Bank SAL and is the chairman of the Bank's risk committee. He is a member of the IC Alumni Association Executive Committee and serves as its treasurer. He is also a fellow of the Aspen Middle East Leadership Initiative and a member of the YPO Lebanon chapter.



Anthony Boukather, Chief Executive Officer of A.N. Boukather SAL, is perhaps best known, together with his twin brother Nicolas, for orchestrating the remarkable turnaround of the family business in Lebanon that grew by more than 20 times. Anthony is a passionate believer in the importance of effective corporate governance in family businesses.



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